

JOBS TO BE DONE

<p>THE CORE FEATURES OF OUR PROJECT 'WHAT IT SAYS ON THE BOX'</p>	<p>WHY OUR CUSTOMERS BUY OUR PRODUCT 'JOBS TO BE DONE'</p>
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TOP 3 RISKIEST ASSUMPTIONS

<p>ASSUMPTION 1</p>	<p>ASSUMPTION 2</p>	<p>ASSUMPTION 3</p>
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